



# BUSINESS PATHWAY

This pathway is for students who wish to learn about the Business and Industry using skills in leadership, organizing, finance and working with people.



**Business**

**Pathways Counselor: Steve Jones**

## DEGREES AND CERTIFICATES

- 21st Century Skills (C)
- Accounting (CA)
- Accounting (AS)
- Business Administration (AS-T), (CA)
- Business Administration- Entrepreneur (AS)
- Business Administration- General Business (AS)
- Business Administration- Marketing (AS)
- Basics of Computers (C)
- Economics (AS-T)
- Information Systems (C)
- Information Systems- Network and Security (AS), (CA)
- Information Systems- Information Technology Support (AS), (CA)
- Information Systems-Web Development (AS), (CA)
- Office Technology (CA)
- Administrative Assistant (AS), (CA)
- Medical Administrative Assistant (AS), (CA)
- Receptionist (CA)

## POPULAR PROFESSIONS/JOB

- Education
- Marketing/Advertising
- Business
- Finance
- Human Relations
- Management
- International Relations
- Administrative Assistants
- IS Technician
- Web Developer
- Network Administrator
- Business Owner
- Manager
- Accountant
- Entrepreneur

## RC CLUBS

- Collegiate Entrepreneurs Organization

## POPULAR TRANSFER INSTITUTIONS

- CSU Fresno
- CSU Fullerton
- CSU Sacramento
- CSU Stanislaus
- CSU Monterey Bay
- CSU Humboldt
- Cal Poly San Luis Obispo
- UCLA
- UC Merced
- Fresno Pacific University

## JOB/RESUME SKILLS

- Written/Oral Communication
- Organization
- Leadership
- Problem Solving
- Team Building
- Project Management
- Networking
- Decision Making
- Time Management
- Self-motivation
- Critical Thinking
- Global Awareness
- Planning/Logistics
- Financial Management
- Customer Service

AA-T Associate in Arts in (program) for Transfer Degree  
AS-T Associate in Science in (program) for Transfer Degree

AA Associate in Arts Degree  
AS Associate in Science Degree  
CA Certificate of Achievement

CC Certificate of Completion or Competency  
CN Certificate In