

MOR In Motion

Madera, Oakhurst, Reedley Continuous Quality Improvement
Vol. 6 · December 2014

WE MOTIVATE AND INSPIRE STUDENTS TO SUCCEED

Message From the President

Dear Madera, Oakhurst, and Reedley,

As the calendar year comes to a close, I want to thank you again for all the hard work and dedication you have displayed in committing to our students, vision and mission. As you are wrapping up a busy week with finals and evaluations, let us take a moment to reflect on the semester.

In the past year, we have celebrated the newly remodeled Student Center/Cafeteria at the Madera Center and will be ushering in the Herdsman Housing next month at Reedley. We also submitted our ACCJC mid-term report. The Standing Accreditation Committee and President's Advisory Cabinet are busy gearing up for the new standards.

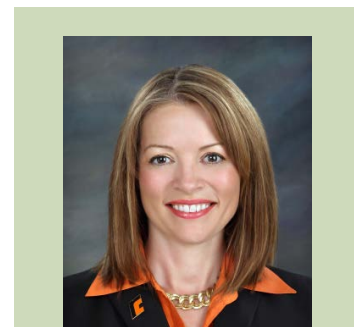
We have been working to strengthen relationships with many stakeholders including local school districts who are eager to join are dual enrollment efforts tied to pathways for transfer, degree, and certificate completion.

Today we report the Student Equity Plan (SEP) has gone through the constituency review process and was approved by the Board of Trustees. This is great news following the submission of our SSSP Plan in November. Kudos to Dr. Claudia Habib and staff for their work on the SEP. In this issue, you will find an update on Vision 2025, Strategic Planning, and campus facilities.

Finally, I hope you will all join us in celebrating the State Center Community College District's 50th Anniversary and Golden Gala on Friday, Jan. 30, 2015. Keynote speaker will be Gary Soto, FCC graduate and poet. For more information, please contact Dr. George Railey at george.railey@scccd.edu.

Again, I want to thank you for what you do for MOR and have a wonderful holiday break!

Dr. Sandra Caldwell, President



Dr. Sandra Caldwell

MOR looking toward the future with Vision 2025

Vision 2025 was launched during the Opening Day Conference back in August. Faculty and staff from Reedley, Madera and Oakhurst contributed themes ranging from education to upgrading facilities and expansion.

After review by the President Advisory Cabinet and College Council, the list of themes from Opening Day has been narrowed down and is currently in constituency review.

A few goals include:

- Be an academically premier college
- Provide excellence in instruction
- Be a leader in student success and completion
- Be working toward the accreditation of Madera Community College

Vision 2025 gives us a basis for long range planning and provides a platform for the Educational Master Plan. We will be looking toward more infrastructure in the art and music programs as well as expansion of the Academic Village in Madera. That's just a snapshot of things to come as we head into the bond initiative for 2016!

2013-2017 Reedley College Strategic Plan Progress Report Fall 2014

Reedley College Strategic Planning Committee's status update of the RC 2013-2017 Strategic Plan Objectives. (Metrics used for Fall 2014 - 70% response from programs/committees on objectives with content the committee can use to direct further responses in upcoming years). Full detailed report available on Blackboard.

Goal 1: Student Success	
<i>Reedley College is committed to empowering students to achieve their educational and vocational goals by offering academic guidance and support, career technical training, and opportunities for personal growth that will promote success.</i>	
Objectives	Status (IP/M)
1.1 Assist students in creating a clear vision towards their educational goals through the development of an educational plan. (DO 1.2)	M
1.2 Offer instructional programs that provide basic skills, transfer preparation, and career technical education.	M
1.3 Increase students' campus and community engagement in order to facilitate persistence and completion rates for all students. (DO 1.5, 4.3)	M
1.4 Develop strategies to address unique needs of students to aid their academic success. (DO 1.1)	M
Goal 2: Student Access & Services	
<i>Reedley College is devoted to providing access and services for students to obtain their educational goals. (DO 2.1)</i>	
Objectives	Status (IP/M)
2.1 Evaluate course offerings to ensure sequencing that will allow students to finish a program in a reasonable amount of time.	M
2.2 Improve student admission, registration, counseling and orientation services to optimize student educational planning. (DO 2.2)	IP
2.3 Provide broad-based instructional support services relevant to the diverse needs of the students. (DO 2.3)	M
2.4 Maintain a safe environment conducive to learning while providing services and activities that maximize the opportunity for educational and personal growth.	M
Goal 3: Teaching and Learning	
<i>Reedley College is committed to providing the highest quality instructional programs utilizing current and emerging instructional methods that focus on student success.</i>	
Objectives	Status (IP/M)
3.1 Align curriculum to increase certificates and degree completion. (DO 3.2)	M
3.2 Improve courses and programs through the analysis of multiple measures for basic skills courses, transfer level courses, career technical education and distance education. (DO 3.3)	M
3.3 Provide and support opportunities for faculty development that foster innovation. (DO 3.5)	M
3.4 Ensure continuous integration and implementation of the colleges' Program Review and Student Learning Outcomes assessment to improve institutional effectiveness. (DO 1.4, 3.4)	M
Goal 4: Economic and Workforce Development	
<i>Reedley College is committed to being a partner in developing the economic vitality of the region through collaboration with its community partners and will strive to ensure access to quality career technical programs.</i>	
Objectives	Status (IP/M)
4.1 Assess, maintain, and develop effective and relevant career technical education programs in collaboration with business and industry partners. (DO 4.1)	M
4.2 Pursue continued support of signature programs, including infrastructure improvements in order to align with industry standards. (DO 3.2, 4.2)	IP
4.3 Increase the number of quality work and internship experiences, apprenticeships, and job shadowing and service learning opportunities. (DO 4.4)	IP
Goal 5: Organizational and Effectiveness	
<i>Reedley College is committed to persistently improving its institutional, fiscal and technological effectiveness for each campus.</i>	
Objectives	Status (IP/M)
5.1 Establish systems and procedures that increase collaboration between Reedley, Madera and Oakhurst that work towards the integration of policies, uniformed procedures and processes.	M
5.2 Ensure instruction and services for students are sufficient, equitable and consistent across locations.	IP
5.3 Develop and implement a human resource staffing plan for all campuses that aligns with the district wide staffing plan. (DO 6.4)	M
5.4 Reedley, Madera and Oakhurst will support Willow International in its efforts to become a college.	M
5.5 Develop and implement an integrated planning and resource allocation process that aligns with the Strategic Plan. (DO 6.1, 6.6)	M
5.6 Utilize, improve and maintain technology and facility infrastructure to support academic success. (DO 6.2, 6.3)	IP
Goal 6: Communication	
<i>Reedley College is committed to continually improving effectiveness in communication.</i>	
Objectives	Status (IP/M)
6.1 Engage in open and clear communication between Reedley College and the District (DO 5.3)	M
6.2 Promote communication and collaboration about college programs, services and activities between Reedley, Madera, and Oakhurst. (DO 5.2)	M
6.3 Evaluate methods and delivery systems used to communicate between Reedley, Madera and Oakhurst.	IP
6.4 Maintain and improve communication between Reedley, Madera and Oakhurst and their surrounding communities. (DO 5.4)	M

Marketing Campaign

A marketing campaign to promote the spring semester, and Extreme Registration is currently underway. The districtwide effort will help increase FTES.

A district class schedule mailer is expected to reach 273,000 homes in the district's service area.

Other marketing efforts include press releases and advertising in local newspapers. Website information, cinema advertisements, email notices, fliers and posters are also being used.

Targeted postcards will be used for Extreme Registration that will be held on January 6. In addition, there will be internal and external communication that will include social media, fliers and posters, information on computer screen monitors, Facebook, and SARS calls.

The district pushed the We Want You Back campaign in late November. A postcard was sent out to 9,982 students who enrolled in spring 2014 but did not return in the fall. Included were first-term students who completely dropped from their fall 2014 courses. As of Dec. 2, 10% of the students who received the postcard have registered for spring 2015!

Facilities Update

Reedley College is working on creating a family/unisex/ADA bathroom on campus. Originally the suggested place for this restroom was at the Art building. After discussion through President's Cabinet, it was determined that the single restroom at Building Services would be a better location. Choosing the current single restroom at Building Services would prevent the campus from having an imbalance; more male than female restrooms or vice versa. Currently, we are working on trying to ensure that the restroom is ADA compliant with any necessary hardware inside and on the door itself.

SSSP funding for Reedley College

SSSP allocations for 2014-2015 have been augmented significantly and will be used to address Core Matriculation services for first year students which include Orientation, Assessment, Counseling Advising and Follow up services for at risk students. This funding will allow Reedley College to "Scale-up" Core matriculation services which will include additional positions, activities and professional development for faculty and staff. This increase in Student Success funding from the Chancellor's Office will assist us in increasing overall college completion, transfer and student success on all campuses.

Reedley College Herdsman Housing

Furniture has been ordered for the Herdsman Housing, a home that will house students who work on the campus farm in exchange for residency. The Herdsman Housing is a new four-room residence that is located at the southern end of the campus directly east of the pavilion building. A ribbon-cutting ceremony for the Herdsman Housing will be held in January.



Four students will occupy the Reedley College Herdsman Housing unit beginning early next year.

Madera Center Career Transfer Center

The Career Transfer Center at the Madera Center is moving forward. The center was identified as a need by students on campus. It will provide testing and career center services including transfer planning. So far office cubicles are in place, ordering of furniture and technology is on-going. The counselor in that area will be Claudia Hernandez. The CTC will be ready to welcome staff and students in the early weeks of the spring semester.

Campus Security

As previously noted in the last MOR in Motion, Reedley College is wrapping up the first phase of the alarm install converting buildings that had existing alarms over to the new Verex alarm system. The new system allows for an entire building to be armed at one access point.

Buildings that have been completed are the Library Resource Center, the Art building, Portable 5, Aeronautics, the Bookstore, Cafeteria, LAL-1&2, CSS-1, DSP&S, the Forum, Forestry, Engineering & Math, Humanities, Business and AG & Natural Resources. We will soon be converting the Physical Science wing and Student Services building.

CLASSIFIED SENATE CORNER

The Reedley College Academic Senate has been very active during the winter months.

The 2nd Annual Coats 4 Kids Drive wrapped up as departments and clubs from the campus took part in providing over 100 new or used coats for children in the community! The Tutorial Center turned in the most coats and will be given a pizza party. The Classified Senate teamed up with Full Gospel Tabernacle to hand out the coats on November 22.

In addition to the Coats 4 Kids Drive, the Classified Senate is planning to adopt a family to help with the holidays for a family in need from the surrounding community.

Reedley College Classified Senate held "Flex Day" activities on November 11 for Classified Staff. There was a morning and afternoon session to accommodate everyone on campus to attend (with the support of President Dr. Sandra Caldwell). Jenifer Alcorn, retired, undefeated WIBA, IWBF, and IBA World Champion female professional boxer, was the lunch time guest motivational speaker. Mrs. Alcorn discussed her athletic career, family, nutritional and health pointers to those attending.

Senator Michelle Johnson helped sponsor birthday gift cards for the Madera Center Classified Staff at their Cafe since we have not been able to mirror the birthday celebrations that take place at Reedley College. The senate will also be taking Oakhurst Center Classified Employees out for lunch for their birthdays in February.



Retired professional boxer Jenifer Alcorn gives a few pointers to Julie Curnett, food service worker II, at the November Flex Day event.

ACADEMIC SENATE CORNER

As we look to the end of the semester and calendar year the Reedley College Academic Senate is focused on celebrating the great work of our faculty. At our October 28, 2014 meeting we selected our nominations for the Academic Senate for California Community Colleges Awards.

For the Exemplary Program award we voted to nominated the Madera College Advantage Program (MCCAP) whose work to help high school seniors transition to college exemplifies the themes of this year's award "Transitions from High School to College: Assisting students in meeting their educational goals."

We also nominated English instructor Eileen Apperson for the Hayward Award. The Hayward award honors outstanding community college faculty who have a track record of excellence both in teaching and in professional activities and have demonstrated commitment to their students, profession, and college. Eileen's work as instructor and department chair as well as Program Review, SLO and Accreditation Coordinator makes her uniquely qualified for this honor.

Finally we also nominated counselor Maria Ensminger for the Stanback-Stroud Diversity Award. Her work with the MCCAPS and K-12 Bridge programs make her a great nominee for this award which honors faculty who have made special contributions addressing issues involving diversity.

In addition to these honors we held our 2015 RCAS OFFICER Elections on October 28.

Our 2015 Officers will be:

Stephanie Curry - President

Rick Garza -Vice President for Senate Business

Nancy Marsh - Vice President for Curriculum

Lore Dobusch - State Representative

Emily Berg - Secretary

Jeff Ragan - Past President

Jim Druley - President Madera Oakhurst Faculty Association

Our first meeting in 2015 will be on January 27. All are welcome.

